



GTM Payroll Services Inc.
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Client Profile: Make-A-Wish® Northeast New York

Company Overview

Make-A-Wish (MAW) Northeast New York (NENY) is a local chapter of the national Make-A-Wish Foundation. A non-profit organization, MAW serves eligible wish kids with life-threatening medical conditions and their families by granting their heartfelt wish. MAW NENY serves the entire 518 area code, and was incorporated in 1987. They employ 9 full-time staff members, and usually hire 1 or 2 seasonal part-time employees during the holidays.

Company Goals - Issues Needing Resolution

MAW NENY switched to GTM Payroll in 2008. Their previous payroll company, one of the largest national companies, was not providing adequate customer service and processes were overly complicated. MAW wanted to switch to a local company that could provide better support.

GTM's Solution

By streamlining the entire payroll process, GTM was able to integrate payroll processing with MAW's accounting system, allowing for easy payroll adjustments. GTM's customer service team has been pleasant and responsive, with good communication and attention to detail. MAW NENY also uses GTM's direct deposit service, simplifying the process and making it seamless.

What They Have To Say

William Trigg, CEO of MAW NENY, says, "GTM has made my job and my staff's job so much easier when it comes to payroll. We have great communication with our Account Manager, and it's important for us to use a local company that also supports our own organization's mission."

"I cannot stress enough how simple and seamless our payroll processing is now, and that is due in great part to the dedicated staff at GTM."



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