



Employ, Enable, and  
Empower Your Workforce  
**with HR Services**

# Why outsource your HR to GTM?

Outsourcing all or part of your HR functions to experts is an increasingly attractive and time-saving option as businesses struggle to manage the complexities of an ever-changing legal compliance landscape, managing and retaining talent, and implementing HR best practices that keep employees aligned with business goals.

You'll improve infrastructure through the implementation of better payroll technology and the best practices in HR processes, freeing up valuable time and resources. By utilizing GTM's HR consultants, you'll be able to effect changes more quickly.

In October of 2021, GTM Payroll Services acquired Pinnacle Human Resources, a leader in outsourced human resources consulting services. GTM now delivers a complete, end-to-end human capital management (HCM) technology platform that also combines HR consulting services.



## Our HR Consulting Services

**On-Site HR Support:** For smaller companies that have little or no human resources infrastructure and may not be able to afford an HR staff member, or mid-sized companies that need additional HR resources and assistance but can't justify hiring another full-time HR professional, GTM's on-site human resources service is the answer. We can provide a dedicated specialist to help build compliance, streamline HR processes, develop HR best practices, and provide expert insight to align people with company direction.

**HR Project Work:** GTM's HR Project Work service provides HR consultants that are available on an as-needed basis to provide HR expertise on a wide variety of projects, from employee handbooks to

compensation analysis and everything in between. Our consultants can perform project-based work as an extension of your current HR staff, contribute special expertise, or provide solutions to specific HR needs, freeing up your time to focus on your business productivity and strategic activities.

**Talent Acquisition Support:** We can connect your company to candidates nationwide, leveraging behavioral interviewing techniques, cultural awareness, and their deep understanding of people. We can identify, interview, screen, and present the very best candidates for your consideration as you need them. And unlike staffing firms, our pricing is many times on an hourly basis, not a percentage of the open position's annual salary.

**Payroll Support:** Our combined knowledge and expertise in the implementation of a payroll and HCM solution means you'll avoid complications when structuring HR data before or during a new or upgraded implementation, reduce errors and improve data quality while training staff properly on the new system, and

### GTM Payroll Services employs 100 employees, including:

- SPHR, PHR, and SHRM-CP certified HR professionals
- FMLA Certified Specialists
- Certified Internal Investigators
- Certified Mediators
- Leave Administrators



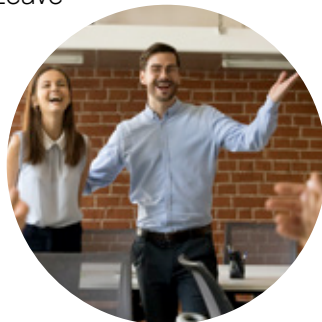
take the burden off your internal team. And we can implement a solution that reduces your overall labor costs while increasing your productivity.

**Training & Coaching:** We train on almost any HR topic, including harassment, FMLA, handling difficult employees, and smart hiring techniques. Our Executive Coaching team is committed to our clients achieving their desired results. Our coaches apply knowledge of how coaching impacts business operations, corporate culture, and decision-making that develops, expands, and refines leadership skills and abilities for success.

**Organizational Development:** Organizational Development is the practice of changing people and organizations for positive growth. In its simplest form, this type of work aims to be a catalyst that helps your organization get from where it is today to its desired state. Our experts help companies manage change and align people, process, and practices for success through structural, cultural, team, and individual alignment.

**Merger & Acquisition Support:** We'll help create a successful merger & acquisition (M&A) strategy through the implementation of a comprehensive human resources analysis and a strong HR strategic plan. As your business partner in implementing the plan, we'll help define the capabilities needed to manage in the new business model, coach key people in new roles, and implement change management and organization development strategies.

**Leave Management:** GTM's Leave Management Administration service helps plan, track, and handle employee leaves, including administration,



compliance with federal and state leave laws, claims management, return-to-work support, and reporting. Our HR pros can assist with compliance with FMLA, ADA, paid leave management, and communicating leave policies to employees. All leave activities are documented, and paperwork is stored within the secure, cloud-based, proprietary tracking system.



## The GTM Difference

GTM Payroll Services specializes in outsourced human resources consulting services and **easy-to-use human capital management (HCM) solutions**. Founded in 1991, our success and client satisfaction are based on our industry-leading expertise and an extraordinary level of personal attention for every customer.

Our team of experienced, accomplished professionals deliver expert HR solutions—including outsourced HR support, leave management administration, and HR project work—to clients across the country. We know how to develop HR strategies that will align with your business goals by leveraging our experience, knowledge, and tools to deliver value beyond expectations.

Alongside our HR consulting services, GTM offers a cutting-edge human capital management (HCM) platform. Accessible anywhere, anytime in a completely secure environment, all your essential processes like time and attendance, payroll processing, benefits administration, onboarding, applicant tracking, and human resources can all be managed within one solution to increase your data accuracy, simplify your operations, and escalate your productivity. You have complete control over everything from hiring through retiring in one single database.



# GTM<sup>®</sup>

PAYROLL & HR

**Learn more about  
how we can help you  
employ, enable,  
and empower your  
workforce today.**

**GTM Payroll Services Inc.**

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